

Redwater Chamber News

Volume 3 Issue 1

July 2020

Member Spotlight

The Member Spotlight for this edition is Redwater Red Apple Store



BIG BRANDS BIG SAVINGS

We are a chain of over 140 general merchandise stores, proudly serving Canadians in small communities under the Red Apple and Bargain Shop banners.

We first came to Redwater in 2005 under the Bargain Shop banner. Since then, we have undergone 2 renovations and are now proudly running under the Red Apple banner.

We are dedicated to providing the best value to our Customers through convenient locations, quality products, and super friendly service.

We take great pride in serving our communities and aim to do our part to give back to the communities in which we live and do business. Through our Together We Care program we are proud to raise funds and support many local charities throughout the year.

We serve our Customers by living to these core values:

Super Friendly Service, Genuine People, Connection with Our Communities, Meeting Everyday Needs & More, Empowering Our People & Real Value.



**#ShopLocal
Shop Proud**

Shop locally to support
your very own small town
big heart community

Chamber Member Directory

AAA-Marino's Plumbing & Gasfitting 7 780-953-2863	Alfredo's Plumbing & Gasfitting 780-942-3245	ATB Financial 780-942-4546
Dane's Pride Dairy Redwater, AB	Fenrich Financial 780-468-9292	Harrynuck & Associates 780-942-2040
Hester & Hester CPAs 780-652-2339	Jessica Martel Memorial Foundation 780-939-5289	Liquor Station 780-580-3747
M. Rusinko & Sons Trucking 780-916-3889	Nicole's Snow Removal 587-991-7049	Nook In The Woods 1-877-398-2075
North Parkland Power 780-398-2000	Northstar Industrial Service Ltd 780-942-4555	Northstar Kennels Ltd 780-942-4555
Porta Crush 780-914-1880	Redwater Red Apple Store 780-942-4022	Redwater Dodge 780-942-3659
Redwater Food Bank 780-942-2601	Redwater Home Hardware 780-942-3616	Redwater IGA 780-942-3488
Redwater Napa 780-942-2201	Redwater Physical Therapy 780-942-2564	Redwater Public Library 780-942-3464
Small Town Hound Dog Grooming 780-919-5754	S.N.K. Catering 780-942-4476	Subway Redwater 780-942-7827
Sue's Treasure's 780-942-2877	The Hairport 780-942-3473	Theo's Pharmacy 780-942-8490
Town of Redwater 780-942-3519	Individual - Karen Romanchuk Individual - Linda Olsen	Individual – Liz Chernoff

Chamber Memberships are available throughout the year. From June until Dec, 31, memberships will be pro-rated.

To request a 2020 Membership, please email
redwater_chamber@outlook.com

President's Message

2020 will be going down in the history books as one of the most turbulent years for businesses. We always see a shift when a new government comes into power regardless of what country you live in but to have a trifecta that affected every single business and person around the world like this, was never expected.

Everyone around the world was caught off guard to what was about to happen. To prepare for such a thing, would take months, even years to plan. We didn't have that luxury. We had to plan, prepare and execute all with days if not hours.

Once the price of oil crashed we immediately saw the effects of this with oil companies around the world. Huge layoffs happened within 48 hours. Gas stations, layed off staff as their margins declined, oil & gas exploration grinded to a halt, pipeline development slowed down. This is a cycle that all that have been in the oil & gas industry, have gone through over the last 30, 50, 60, 70 years. Some have said that this will pass and once it goes through its cycle, the industry will bounce back. This is true, in time, it will bounce back.

What no one expected was a health pandemic that would reach around the globe, to literally shut down almost every countries economy. Essential workers were caught off guard and had to scramble to not only keep themselves healthy but to keep all of us safe as well. Cleaning protocols were double and tripled in health care systems and at businesses; PPE was the number one priority. Our supply chain was stretched to the limits.

Most business had to shut down due to government requirement. This created a financial hardship that they didn't expect. Some businesses qualified for government assistance, but one thing that businesses did, was become creative and innovative. They showed all of us, that they are resilient. Restaurants once had customers ordering pick up or sitting down to eat, increased their social media presence and offer delivery services, physical therapy offices helped patients over the phone or through video conference, grocery stores offering telephone ordering and delivery service.. Businesses took this time to refocus, rebrand and reorganize. We have seen new business open, some did a renovation and some expanded. Some businesses shifted to an e-commerce platform. This is resiliency, to find a way to continue when a challenge has been given to you.

As a society, this created a lot of hardships on families. Not seeing someone because we had a cold or seasonal flu was normal to us but not seeing our loved ones and not gathering with friends because of a pandemic, was something new to everyone. We had to stay home. Only one family member could go into a store, line ups outside stores were a new thing, schools were closed, parents became teachers. We would have to think of a new way to live our lives.

This is how, we, as a society are also resilient. Although we face stress and challenges every day, this challenge was the toughest challenge anyone has had to face. We reached out to friends and family more now than ever. Where we once connected with friends face to face at the post office or grocery store, now, we picked up the phone or chatted through video conference, sent an email or

connected on social media. A 'hello neighbor' over the fence turned into an offer for assistance if they needed it. Parents had to have difficult conversations with their children on why they couldn't see their friends or have a sleep over. This gave parents the time to do more family things. Go for a walk, go for a bike ride, teach a young one to fly a kite, help with yard work, etc. Although we struggled to try and understand what was going on, we turned to each other for help and support. We've built new friendships. We are resilient and we will get through this.

As this pandemic runs its course and more businesses are re-opening in the different stages, one thing we have noticed is the showing of support to the businesses in our district. People asking how businesses owners are doing, how they are managing, offerings of volunteering to do deliveries. This is how we are going to get through this. The out pouring of support to our businesses not just by asking them how they are doing but shopping local. This will help our businesses keep their staff, hire more staff, expand their hours of service, offer more services.

All our Chamber Members would like to send a special thank you to all that have supported them through this tough time. Without your support, they simply would not be open.

Nicole Krill
President
Redwater & District Chamber of Commerce



SHOP LOCAL
EAT LOCAL
SPEND LOCAL
ENJOY LOCAL

Local Business Awards Gala 2020

The Redwater & District Chamber of Commerce Awards Gala Committee, along with the Board of Directors has decided to postpone our Annual Business Awards Gala for 2020 due to the current Covid19 pandemic.

We are planning to make it bigger and better for 2021.

We'd also like to thank ALL local businesses for stepping up, and in a lot of cases going above and beyond to their consumers. In our eyes, you are all award winners.

Sam Baldwin
Gala Committee Chairperson
Current Chamber Vice-President

Upcoming Event

Redwater and District Chamber of Commerce in partnership with
The Town of Redwater is proud to present

"FROM HOME TO WORK"
How Does It Feel To Be LGBTQ1A2+
Location: Pembina Cultural Center
Date: September 26, 2020
Times: 10:00 - 12:00 noon (Adults only)
1:00 - 3:00 p.m. (For families)
(Students, parents, coaches and youth organizations)

Speaker: Andrea
(Trained subject presenter)

2020 Board of Directors

Our 2020 Board of Directors is as follows:

President: Nicole Krill Nicole's Snow Removal 587-991-7049

Vice President: Sam Baldwin Northstar Kennels

Treasurer - Allegra Tingley Redwater Dodge

Secretary - Karen Schneberger Redwater ATB

Director's at Large: Michael Hawkins Liquor Station, Sandy Krill S.N.K. Catering, Linda Olsen (Individual), Susan Krochter Redwater Food Bank

There are three vacancies for Director at Large if anyone is interested. Please send a Letter of Interest to redwater_chamber@outlook.com.

Our next Quarterly Meeting will be held in September 2020.

Facebook & Website Development

Did you know that we are on Facebook?? Come join and follow us to see what's happening with the Chamber

In the next little while, we are going to be designing our first website. We will let you know when it's ready!